



The Property Industry's

HARD HAT DAY

hardhatday.com.au



RAISING FUNDS FOR HOMELESS YOUTH

Pitch your fundraising idea to the boss

- If you've settled on a fundraising idea for Hard Hat and you want to get your boss' support, we've come up with a list of tips.
- Personalise your appeal. Connect the issue to the company values or their personal interests.
- If your boss is not familiar with Property Industry Foundation and Hard Hat Day, then provide them with the information at the bottom of this page.
- Tell them why it's a cause you care about. You'll be more convincing.
- If they are familiar with Hard Hat, ask them if they are open to supporting an event or activity to raise funds for homeless youth.
- Take them through your idea (What, where, when, how).
- Think about the benefits your event might bring to your workmates (Team bonding, well-being etc).
- When asking for support: Be specific. And be comprehensive (Better to ask for everything upfront than keep going back to ask for more later).
- Be prepared to address any concerns or questions they may have (eg, why the Foundation? why now?).
- Be prepared for silence (They may be thinking about what they are willing to give).
- Be prepared for a 'no'. Just say thank you and move on. You can always set up your own personal fundraising page and ask your family and friends to support you.
- Be prepared for a yes!
- If they are really positive, then consider asking if the company would be able to match every dollar raised by the employees.
- Keep them updated. And don't forget to thank them!**

Thank You! Together we'll fundraise to build homes
for homeless youth